2024 Leads Source Report

Learning Track

Register Growth

+151

Claimed Certificate

+2

Completed Phase

+4

Completed Track

+111



See and compare registration and completion of the learning track.

Mar Apr May Jun Jul Aug Sep Oct

Register Growth

+56

Submitted Project

+98

All Hackathon

8

Ν

Hackathon Registration & Submission

See and compare registration and submission of the hackathon.

Oct Jul Mar Apr May Jun Aug Sep

Learner Growth

+3

All Co-learning Camp

1

Registere	ed & Complete	d Learner Over	Time				
Tracking u	ser sign-ups and	learning complet	ions over time				
Mar	Apr	May	Jun	Jul	Aug	Sep	Oct



Register Growth

0

Online/IRL Event

16/1

All Event

17



All Leads

Solana

solana builder

2024 Leads Source Report

Summary & Insights

Here is a concise summary of your Leads Monitor data: You have a substantial lead base of 811 individuals, with 321 of them actively engaged, indicating a 39.6% activation rate. This suggests that nearly 40% of your leads are currently interacting with your organization, which is a promising sign of user engagement. Furthermore, the total contributions of 348,968 demonstrate a high level of community participation and technical output, implying that your organization is generating significant value and driving meaningful progress. However, the repository metrics reveal a different story, with 90 total repositories but none of them being active or deployed. This indicates that while there is a wealth of technical output, it is not being translated into real-world impact through deployed solutions. To increase the activation rate, consider targeted outreach and nurturing campaigns to encourage more leads to become active participants. Additionally, focus on streamlining the development process to move more repositories from creation to deployment, thereby amplifying the practical effects of your organization's contributions. By addressing these areas, you can unlock even more value from your lead base and technical output.

Ē \Box Number of Active Leads Number of Total Contributions Total Leads 268,429 624 247 0% down this year 0% down this year 0% down this year የጌ ဗှ **Total Repositories** Number of Active Repositories Number of Deployed 民 Repositories 69 0 0% down this year 0% down this year 0% down this year Active Leads & Total Leads The number of active leads and total leads in your tracker. Active leads are those who have made commits in the last 7 days. Jun Jul Oct Mar Apr May Aug Sep Total Repositories & Active Repositories Tracking the growth of active and total repositories over time Mar Apr May Jun Jul Aug Sep Oct

Nothing Here	Nothing Here