



Curriculum Vitae

Eka Laksmna



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About Eka

My journey began as a freelance photographer, where I captured meaningful moments for clients across a range of industries. During this time, I developed an interest in web development, and I soon immersed myself in this exciting field. As a website developer, I use my eye for detail and artistic vision to create visually stunning and functional websites that exceed expectations. My primary objective is to assist businesses in bringing their brand to life and achieving profitability through effective digital solutions. My unique blend of experience and expertise allows me to provide exceptional outcomes that make a lasting impression.

23

Years Old

35+

Projects Work

Digital Product Maker

Main Skill



What can i do?



I create visually stunning websites, develop seamless digital experiences, build compelling brand identities, and implement cutting-edge digital marketing strategies.

Work History

2022



Website Designer

Incognito Asia · Fulltime

Apr 2022 - Jul 2022

Currently, I work as a web developer at Incognito Asia, where I help clients bring their online presence to life. From crafting the initial design to implementing the final touches, I am dedicated to delivering high-quality websites that meet the needs and goals of each client. With my skills in coding and problem-solving, I am committed to creating engaging and responsive websites that exceed expectations.

2023



Co-Founder

Travybug · Self-employed

Feb 2023 - Jan 2024 · 1 yr

As a Co-Founder at Travybug, I cultivated relationships with industry partners in the tourism sector. I ensured consistent communication, negotiated partnerships, and delivered customized business solutions to address partners' requirements.

2024



Head of Branding

Peken Kode · Part-time

2021 - May 2024 · 2 yrs 5 mos

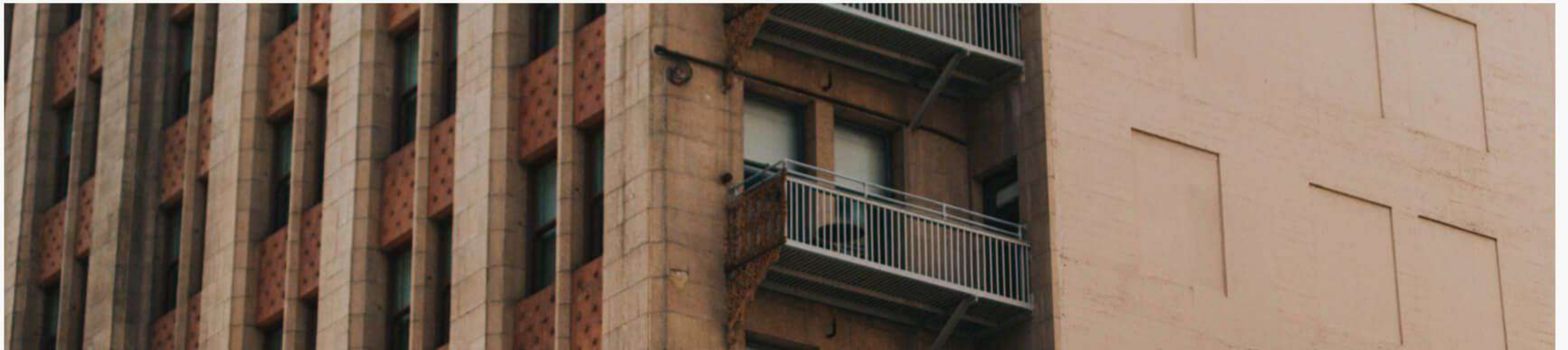
Developed branding concepts and strategies, communicated with development and design teams, and ensured quality work met client expectations, delivering effective and creative branding solutions.

Latest Brand Project

Project

I take pride in collaborating with a diverse range of clients, from innovative startups to established enterprises. These collaborations thrive on mutual trust, innovation, and a common goal of achieving excellence. I have had the privilege to work with clients from various industries, including legal business consultants, hotels, villas, architects, and online brand malls. Below, you will find some of the clients I have worked with, along with their stories and experiences.

Collaborating Brand



Natã

UBUD

Website Design

Branding

Photography

Nata Ubud, nestled along the scenic riverside of Ubud, has embarked on a rebranding journey with us. As their digital marketing partner, I crafted a captivating brand identity that captures the essence of their tranquil retreat. Together, I've created a compelling digital presence that invites guests to experience the natural beauty and serenity of Nata Ubud.





Lovina Hill Paradise

Website Design

Branding

Photography

Lovina Hill Paradise, a luxurious villa nestled in North Bali, partnered with us for their rebranding and digital marketing needs. Together, I've crafted a captivating brand identity and digital marketing strategy to showcase their stunning views and elevate their online presence. Our collaboration has positioned Lovina Hill Paradise as the premier destination for luxury living in North Bali.



IMMASA

STUDIO - BALI

Website Design

Branding

Immasa Studio, a distinguished architectural firm, partnered with us to refine their online presence and brand identity. Together, I've crafted a sophisticated website and branding strategy, highlighting Immasa's commitment to trust and excellence in every project, reinforcing their leadership in the architectural industry.

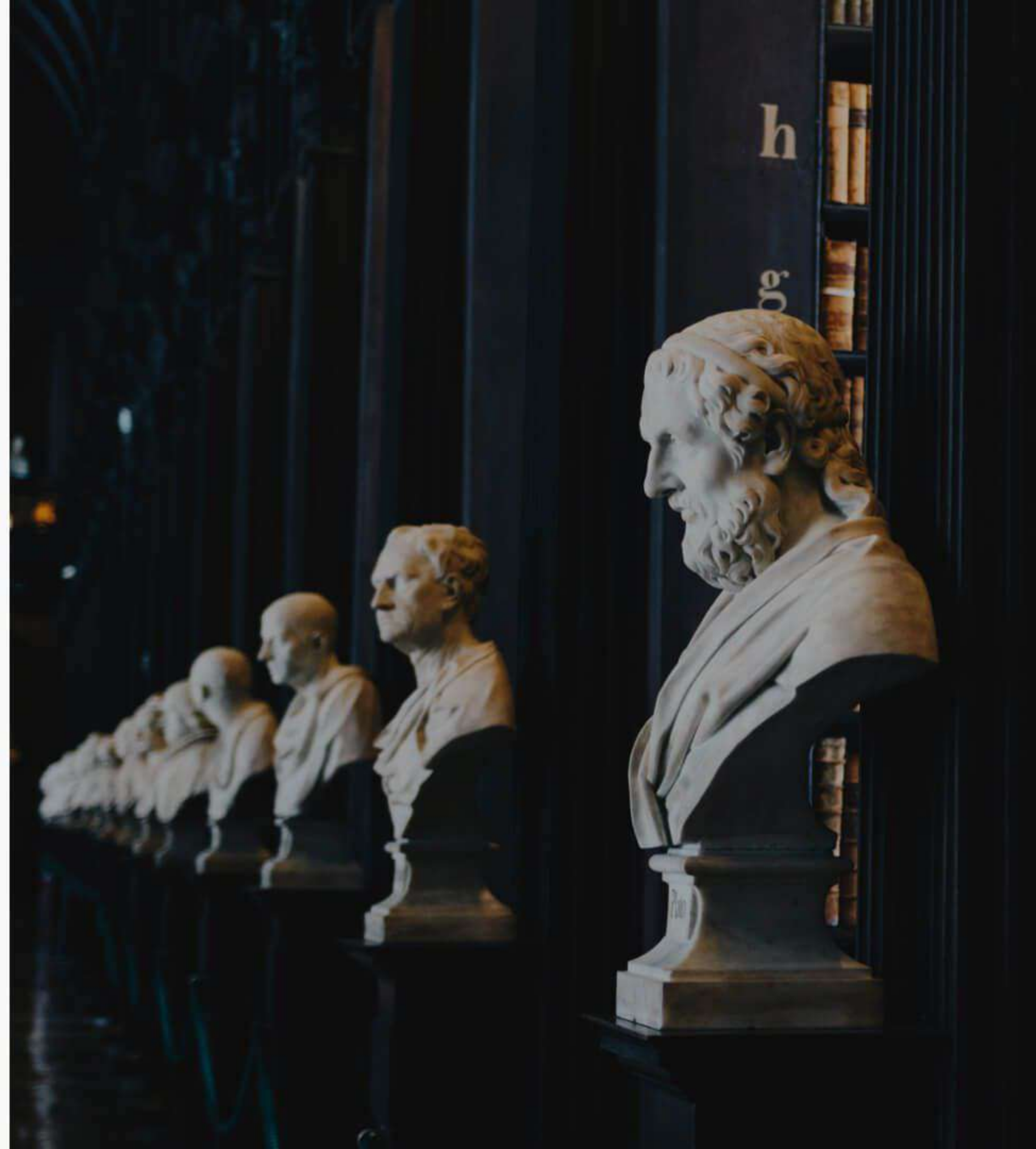


MANTRA

Website Design

Branding

Mantra, a forward-thinking Legal Counsel firm, collaborated with us to revamp their brand into a modern and trustworthy legal partner. Our focus was on crafting a brand identity that stands apart from the traditional and trendy, resonating with clients seeking reliability and innovation in legal services. Through this partnership, I aimed to redefine the essence of legal counsel, emphasizing trust as the cornerstone of Mantra's commitment to their clients.



WW

Wearstatuquo

Website Design

Branding

E-Commerce

Wearstatuquo, a prominent Indonesian fashion brand, collaborates with us to curate uniquely stylish ready-to-wear collections. With an exclusive focus on local design and manufacturing, Wearstatuquo blends contemporary creativity with quality that rivals international brands. Each collection reflects current trends while maintaining a distinct local charm, making Wearstatuquo a standout name in the fashion scene.



CANNA

B A L I

Website Design

Branding

Canna Bali is inviting guests to celebrate their love for the island, sun, sea, sand and (endless) summer! Gracefully set amid the awe-inspiring colors and tranquility of the white sandy beach of Nusa Dua, Canna Bali is a hideout of otherworldly beauty designed for an unparalleled day-to-night experience!





"Numerous additional projects have been successfully completed through collaborative efforts, showcasing my expertise and commitment to excellence in every endeavor"

My Contact



Address

Jl. Imam Bonjol Gg. Rahayu No.16A,
Kec. Denpasar Bar., Bali

Email

gedeekaputra31@gmail.com

Phone

+62 85 156650 954

Linkedin

www.linkedin.com/in/ekalaksana/

Thank you

@ekalaksana

