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Top Skills

Strategic Business Advice
Start-up Leadership
Start-up Ventures

Languages

Thai (Elementary)
Urdu (Professional Working)
English (Native or Bilingual)
Arabic (Professional Working)
Hindi (Full Professional)

Certifications

15 Secrets Successful People
Know about Time Management
(getAbstract Summary)
Writing with Impact
Inspiring Leadership through
Emotional Intelligence

Honors-Awards

Gold - Best Brand Implementation

Publications

If I Were 22 - Would I really have
changed anything?
Linkedin Etiquette. What are they?
Linkedin Publishing 101

Mohammad Iman

Founder @ founders I hub | Startup Whisperer | Web3 Rolodex
Bangkok, Bangkok City, Thailand

Summary

With over two decades of diverse experience spanning multiple industries,

I've established a robust portfolio marked by significant achievements and transformative projects.

My career journey has taken me through:

Industries:

Fashion Retail: 3 years
Retail Banking: 6 years
Sports and Events Management: 6 years
Health and Wellness: 3 years
Web3 and Blockchain: 5 years

Notable Collaborations:

International Bank of Qatar
Qatar Olympics Committee
Standard Chartered Bank
PrivateAI
bitsCrunch
MeanDAO
Taboo
BeNFT
Founders Hub

Roles and Achievements:

Senior Financial Advisor at International Bank of Qatar:
Managed and closed a corporate account for Qatar Airways

Web3 Space:

Raised over \$6M for startups
Onboarded 40,000 users across various projects
Currently advising over 15 promising projects

Awards:

Transform Awards MENA - Gold, Best Brand Implementation

Revenue:

Generated over \$4M in revenue for the International Bank of Qatar

Budgets:

Managed over 3,000 team members from 180+ countries

Events:

Delivered over 60 international events and festivals

Experience

Qualoo

Fractional CMO and Advisor

May 2024 - Present (4 months)

Brunei

Beamit AI by Starbreeder LTD.

Strategic Advisor

March 2024 - Present (6 months)

Singapore

founders hub

Founder

November 2023 - Present (10 months)

founders hub envisions a global network that empowers, connects, and accelerates the development of aspiring start-ups, builders, and mentors in the decentralized environment.

Our objective is to create a collaborative atmosphere in which invention has no bounds and people from all backgrounds work together to determine the future of decentralized technology.

We want to be the catalyst for revolutionary initiatives, creating a thriving community that promotes good change and takes the blockchain industry to new heights.

Harlem Holding
Founder
October 2023 - Present (11 months)
Bangkok, Bangkok City, Thailand

FP2
Advisor
December 2022 - Present (1 year 9 months)

PrivateAI
CMO
February 2024 - March 2024 (2 months)
Accelerating Progress with AI-Powered Knowledge Discovery

Intract
Strategic Advisor
December 2022 - November 2023 (1 year)

BeNFT
CMO
April 2023 - August 2023 (5 months)
London, England, United Kingdom

Strategic Marketing Leadership: Spearheaded the development and execution of a comprehensive marketing strategy, resulting in a 30% increase in user acquisition and engagement within the first year.

Market Expansion: Successfully identified and pursued new market opportunities, enabling BeNFT Solutions to expand its user base by entering international markets, achieving a 40% growth in global users.

Partnership Collaborations: Formed strategic partnerships with prominent educational institutions, resulting in a 50% increase in course offerings and establishing BeNFT Solutions as a leader in the edtech industry.

Advisor to Leadership: Provided invaluable strategic counsel to the company's leadership team, guiding critical decisions related to product development, technology adoption, and market positioning, ultimately contributing to BeNFT Solutions' continued growth and innovation.

TABOO

Chief Operating Officer
January 2023 - June 2023 (6 months)
United Kingdom

MEAN Finance
Head of Partnerships and Community Growth
March 2022 - December 2022 (10 months)
Blockchain

Mean brings financial freedom to people and businesses worldwide.

Through the Mean Protocol, we provide real-time cash flows and crypto asset management solutions for businesses and institutions. Teams and organizations can easily set up their crypto corporate treasuries, issue investors' vesting contracts, and run their payroll operations with real-time payment streams.

GOCO Hospitality
Consultant - Marketing and Communications
September 2021 - March 2022 (7 months)
Hong Kong, Hong Kong SAR

BeInCrypto
B2B Sales Manager - Asia
August 2021 - November 2021 (4 months)
Hong Kong SAR

BeInCrypto is a news website founded in August 2018 that specializes in cryptographic technology, privacy, fintech, and the Internet — among other related topics.

The website's primary goal is to inject transparency into an industry rife with disingenuous reporting, unlabeled sponsored articles, and paid news masquerading as honest journalism.

IFMA - International Federation of Muaythai Associations
Head of Marketing and Sponsorships
March 2020 - October 2020 (8 months)
Thailand

- Building the marketing and sponsorships strategic plans.
- Creating tangible Sponsorship presentation decks and proposals.
- Successfully planned, designed, budgeted and sourced a Green Room within the HQ to create educational, entertainment, training, development and other

types of media content for the athletes, Medical officials, Referees and judges and approved Muaythai federation around the world.

- Implementation of SaaS such as Mailchimp, Hootsuite, Monday.com and Slack to optimise operations, accountability, communications, media planning, project delivery and team and resources management.

- Event design consultancy,

- Creation of the 1st Online Virtual World Championship in 2020, which is now adopted by the International Olympic Committee in 2021.

- Conversion of standard and outdated training materials from text-based to video-based, which led to an 80% increase in revenue generation and a 60% decrease in internal resources required for its delivery and application.

- Guided the federation for rebranding, redesigning of its website and online/offline presence, brand recognition, and impact through streamlining its marketing, communications, P.R. and content strategies.

Elite Training Center Thailand

General Manager

June 2018 - February 2020 (1 year 9 months)

Thailand

- Creating sales and marketing plans to acquire new clients and retain existing ones led to a 197% increase in sales from new clients and a 140% increase in upselling of services to existing clients.

- Identifying, training and developing clients into brand ambassadors to promote and sell Elite Fight Club and Elite Training Center's services to untapped markets.

- Training and development of Front Desk staff, Trainers, and housekeeping staff to ensure that each step of the customer's journey has an impactful and lasting positive experience.

- Sourcing partners such as Nutrition Depot, Gloves and sports products manufacturers to further strengthen the brand credibility.

- Event activation through participating in community-led workshops, seminars, events, festivals, open days and Free workouts across co-working spaces, schools, offices and malls.

- Video and static marketing content creation and distribution.

- Management of paid campaigns through web optimizations, backlinks, ad placement, development of buyer personas and sniper-like target marketing.

Kolour Entertainment Co. Ltd.

Project Manager

April 2017 - December 2017 (9 months)

Bangkok Metropolitan Area

Overlooking operations and event design + delivery

Working in sync with the creative, marketing, logistics and artist management teams.

Working within budget

Event design and delivery

Coordinating location and placement of wayfinding and signage for venues

F45 Training

General Manager

June 2016 - January 2017 (8 months)

Bangkok Metropolitan Area, Thailand

Management consulting

Business Setup and formation

Recruitment of Team members

Project management

Financial and legal

Partnership and Relationship management

Market research

Marketing : Offline, Online, B2B and B2C

Activation strategies

IPC Athletics World Championships

Head of Branding - Marketing & Communication

August 2015 - February 2016 (7 months)

Qatar 2015 - 24th Men's Handball World Championship

Marketing - Branding, Way finding & Signage Manager

June 2014 - June 2015 (1 year 1 month)

The Look Company

3 years 6 months

Manpower & Resource Manager- Operations

January 2014 - May 2014 (5 months)

Managing the Installation and Project Management team.

Scheduling of projects based on Project scope and budget.

Preparing a Pre Project plan and a Final Post Project Debrief and Hand over reports for internal and external stakeholders.

Account Manager - Ajyal Youth Film Festival 2013

November 2013 - December 2013 (2 months)

Project Manager-Events and Sports Branding
December 2010 - October 2013 (2 years 11 months)

Branding Manager - Qatar Stars League

Branding Manager - Qatar Football Association

Branding Manager - Asian Football Cup 2011

Project Manager- Asian Football Cup 2011 - AFC 2011
December 2010 - February 2011 (3 months)

Al Sadd Stadium Doha Qatar

Gokulam Park Doha

Business Development Manager
August 2011 - March 2012 (8 months)

Doha Qatar

International Bank of Qatar (IBQ)

Senior Financial Adviser

April 2007 - July 2010 (3 years 4 months)

Qatar

Standard Chartered Bank

Retail Sales Adviser

March 2005 - March 2007 (2 years 1 month)

Truworths

Retail Store Manager

March 2002 - February 2005 (3 years)

Qatar

Education

International School of Management Excellence

Master of Business Administration (MBA), Marketing Management and
Operations Management · (April 2013 - April 2014)

College of the North Atlantic

Certificate in Project Management Fundamentals, Project
Management · (2012 - 2012)

The Arab Academy for Banking and Financial Sciences

Certificate In AML & CFT, Anti Money Laundering and Countering Financial
Terrorism · (2008 - 2008)

HubSpot Academy

Inbound Certified, Inbound Marketing . · (2013 - 2013)

I.I.S Qatar

A Levels, Business Management · (1992 - 2002)